

T-shirts support Project Aware

Project AWARE Foundation's conservation efforts would not be possible without support from the dive community. Keen diver and small business owner Austin Williams has launched a range of T-shirts featuring marine species under threat, with a percentage of sales donated to Project AWARE.

"Support from the dive community is instrumental and absolutely essential to our cause to help us reach our conservation goals now and into the future, we appreciate All About Scuba's commitment and passion," said Henrik Nimb, Asia Pacific Director, Project AWARE Foundation.

The T-shirts feature iconic species like sharks, whalesharks, turtles and manta rays. All these species face pressure from human activities including habitat destruction, over-exploitation of natural resources and pollution. Today, scientists predict animals are going



Austin Williams with his collection of All About Scuba T-shirts.

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extinct at 100 to 1,000 times the typical rate. Currently three quarters of pelagic sharks and ray species are threatened with extinction.

Fundraising is one great way to support Project AWARE in its mission to protect our ocean planet. Since launching the brand in 2009 Austin has raised over AUD \$1000 for underwater conservation. All funds directly support Project AWARE's mission to conserve underwater environments through education, advocacy and action.

Donations help combat challenges facing the aquatic environment. Twenty five dollars can give a volunteer dive team the tools to monitor whale sharks and \$1000 can help install mooring buoys to help protect reefs from anchor damage.

"My reason for donating to the Project AWARE Foundation is simple. Project AWARE works towards the protection and health of the aquatic realm for the future. Being involved with the oceans I feel we all need to help nurture and protect them in any way we can," said Austin. Visit www.dive-t-shirts.com to order online.

Project AWARE Foundation, a registered nonprofit organization, works in direct partnership with divers and water enthusiasts to conserve underwater environments through education, advocacy and action. To get involved in environmental activities and make a lasting difference visit www.projectaware.org

All About Scuba Diving Co Ltd is a Thai company established by dive enthusiast Austin Williams. The unique collection of All About Scuba T-shirts are available through retailers in Phuket, Koh Samui and at www.dive-t-shirts.com For all the designs approved by Project AWARE Foundation a 10% donation of the retail price is made by All About Scuba Diving Co Ltd.

OCEANIC SCUBA CENTRES www.oceanicaus.com.au

New South Wales				Queensland				Western Australia			
Abyss Scuba Diving	Ramsgate	02 9583 9662	dive@abyss.com.au	Adreno	Brisbane	07 3895 8119	deep@scubadiving.com.au	Adventure Sports	Karratha	08 9185 1957	adventure.sports@bigpond.com
Aquatic Explorer	Cronulla	02 9523 1518	lee@aquaticexplorers.com.au	Allways Diving	Springfield	07 3381 0204	ad-information@allwaysdiving.com.au	Batavia Coast Dive	Geraldton	08 9921 4229	info@bcda.com.au
Dive Imports	Erina	02 4367 5512	diveimports@internode.on.net	Aqua Sports & Dive	Bundall	07 5538 2799	diveshop@aquasports.com.au	Coastal Water Dive	Bunbury	08 9721 7786	enquiries@coastalwaterdive.com.au
Dive Jarvis Bay	Huskisson	02 4441 5255	info@divejarvisbay.com	Aqua Sports & Dive Townsville	Mysterton	07 4775 1873	townsville@aquasports.com.au	Diving Frontiers	Balcatta	08 9240 6662	mail@divingfrontiers.com.au
Feet First Dive	Nelson Bay	02 4984 2092	feetfirstdive@bigpond.com	Bundaberg Aqua Scuba	Bundaberg	07 4153 5761	julian@aquascuba.com.au	Diving Frontiers Mordiallie	Clarkson	08 9408 6662	info@divingfrontiers.com.au
Fishermans Wharf Dive Centre	Forster	02 6554 7478	ron@diveforster.com.au	Deep Sea Divers Den	Cairns	07 4046 7333	retail@diversden.com.au	Diving Plaza	Perth	08 9325 5500	ken@divingplaza.com
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Frog Dive Willoughby	Willoughby	02 9958 5699	willoughby@frogdive.com.au	Diversworld	Cairns	07 4041 4004	paul@diverworld.com.au	Dolphin Dive Fremantle	Fremantle	08 9336 6286	freedive@dolphindiveshop.com
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Kirra Dive on the Tweed	Tweed Heads	07 5536 6622	frontdesk@kirradive.com	Remote Area Dive	Townsville	07 4721 4425	craig@remotearadive.com	Southcoast Diving Supplies	Albany	08 9841 7176	whale@divealbanys.com.au
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South West Rocks Dive Centre	South West Rocks	02 6566 6474	info@southwestrocksdive.com.au	Tech Dive Academy	Port Douglas	0422016517	techdiveacademy@gmail.com	Academy of Scuba	Glen Iris	03 9813 8722	kat@academyofscuba.com.au
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